#### **Brochure assessment** *Sample only*

#### Assessment form for your child’s volunteering brochure or webpage

<This is aimed at older students. Please adapt to your student’s needs.>

Task description for parents

Now that your child has a deep understanding of the direct benefits of volunteering, we invite you to complete the rubric below to assess their work.

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| --- | --- | --- | --- | --- |
| **Criteria** | **Totally convincing** | **Convincing** | **Some doubts** | **Needs work** |
| **Content** | * Demonstrates in depth understanding of volunteering * Accurately utilises researched information in the brochure | * Demonstrates understanding of volunteering * Employs research information with an adequate degree of accuracy | * Demonstrates little understanding of volunteering * Employs research information with a fair degree of accuracy | * Lacks understanding of volunteering * Reports only the most basic parts of the information |
| **Content** | * Well organised content * Attractive and well-designed format * Clear and easily understood message * Computer generated with strong visual appeal | * Content is organised * Format is adequate * Message is sufficiently understood * Computer generated with acceptable eye appeal | * Content lacks organisation * Format is difficult to follow and poorly organized * Message not clearly understood * Computer generated by poorly designed | * Unorganised content * Hard to follow * Message difficult to understand; tendency to wander or ramble * Handwritten or computer generated with little organisation or skill |
| **Research quality** | * Five sources used * Use of reliable sources * Accurate analysis of research | * Three sources used * Sources have some reliability * Adequate analysis of research | * Two sources used * Questionable reliability of sources * Basic information with questionable accuracy | * Less than two sources used * Little reliability of sources * Inaccurate information |
| **Visual appeal** | * Imaginative; original * Use of graphics make the message come alive | * Creativity is acceptable * Use of graphics is adequate to present message | * Little creativity used * Poor selection of graphics | * No originality * Graphics do not tie in with message |

On a scale of 1 to 10, how convinced are you that engaging in volunteering will benefit your child? 10 being most convinced.

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

### Parent feedback

Some guiding questions and suggestions

* Please explain why you circled the number you did on the scale.
* How convinced are you that engaging in volunteering will benefit your child?
* How do you feel about your child having the opportunity to volunteer in the community?
* Has your child’s presentation motivated you to think about volunteering yourself?
* Would you like to share any of your volunteering experiences?

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