# Sample brochure assessment – student volunteer program

## Assessment form for your child’s volunteering brochure or webpage

<This is aimed at older students. Please adapt to your student’s needs.>

### Task description for parents

Now that your child has a deep understanding of the direct benefits of volunteering, we invite you to complete the rubric below to assess their work.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Criteria | Totally convincing | Convincing | Some doubts | Needs work |
| **Content** | * Demonstrates in depth understanding of volunteering
* Accurately utilises researched information in the brochure
 | * Demonstrates understanding of volunteering
* Employs research information with an adequate degree of accuracy
 | * Demonstrates little understanding of volunteering
* Employs research information with a fair degree of accuracy
 | * Lacks understanding of volunteering
* Reports only the most basic parts of the information
 |
| **Written presentation** | * Well organised content
* Attractive and well-designed format
* Clear and easily understood message
* Computer generated with strong visual appeal
 | * Content is organised
* Format is adequate
* Message is sufficiently understood
* Computer generated with acceptable eye appeal
 | * Content lacks organisation
* Format is difficult to follow and poorly organised
* Message not clearly understood
* Computer generated but poorly designed
 | * Unorganised content
* Hard to follow
* Message difficult to understand; tendency to wander or ramble
* Handwritten or computer generated with little organisation or skill
 |
| **Research quality** | * Five sources used
* Use of reliable sources
* Accurate analysis of research
 | * Three sources used
* Sources have some reliability
* Adequate analysis of research
 | * Two sources used
* Questionable reliability of sources
* Basic information with questionable accuracy
 | * Less than two sources used
* Little reliability of sources
* Inaccurate information
 |
| **Visual appeal** | * Imaginative; original
* Use of graphics make the message “come alive”
 | * Creativity is acceptable
* Use of graphics adequate to present message
 | * Little creativity used
* Poor selection of graphics
 | * No originality
* Graphics do not tie in with the message
 |

On a scale of 1 to 10, how convinced are you that engaging in volunteering will benefit your child? (10 being most convinced):

### Parent feedback:

Some guiding questions/suggestions:

* Please explain why you circled the number you did on the scale.
* How convinced are you that engaging in volunteering will benefit your child?
* How do you feel about your child having the opportunity to volunteer in the community?
* Has your child’s presentation motivated you to think about volunteering yourself?
* Would you like to share any of your volunteering experiences?