# Sample brochure assessment – student volunteer program

## Assessment form for your child’s volunteering brochure or webpage

<This is aimed at older students. Please adapt to your student’s needs.>

### Task description for parents

Now that your child has a deep understanding of the direct benefits of volunteering, we invite you to complete the rubric below to assess their work.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Criteria | Totally convincing | Convincing | Some doubts | Needs work |
| **Content** | * Demonstrates in depth understanding of volunteering * Accurately utilises researched information in the brochure | * Demonstrates understanding of volunteering * Employs research information with an adequate degree of accuracy | * Demonstrates little understanding of volunteering * Employs research information with a fair degree of accuracy | * Lacks understanding of volunteering * Reports only the most basic parts of the information |
| **Written presentation** | * Well organised content * Attractive and well-designed format * Clear and easily understood message * Computer generated with strong visual appeal | * Content is organised * Format is adequate * Message is sufficiently understood * Computer generated with acceptable eye appeal | * Content lacks organisation * Format is difficult to follow and poorly organised * Message not clearly understood * Computer generated but poorly designed | * Unorganised content * Hard to follow * Message difficult to understand; tendency to wander or ramble * Handwritten or computer generated with little organisation or skill |
| **Research quality** | * Five sources used * Use of reliable sources * Accurate analysis of research | * Three sources used * Sources have some reliability * Adequate analysis of research | * Two sources used * Questionable reliability of sources * Basic information with questionable accuracy | * Less than two sources used * Little reliability of sources * Inaccurate information |
| **Visual appeal** | * Imaginative; original * Use of graphics make the message “come alive” | * Creativity is acceptable * Use of graphics adequate to present message | * Little creativity used * Poor selection of graphics | * No originality * Graphics do not tie in with the message |

On a scale of 1 to 10, how convinced are you that engaging in volunteering will benefit your child? (10 being most convinced):

### Parent feedback:

Some guiding questions/suggestions:

* Please explain why you circled the number you did on the scale.
* How convinced are you that engaging in volunteering will benefit your child?
* How do you feel about your child having the opportunity to volunteer in the community?
* Has your child’s presentation motivated you to think about volunteering yourself?
* Would you like to share any of your volunteering experiences?